



Empowering Humanistic Leadership!

Executive MBA

Leading Business, People and Innovation
Part-Time (2 years) & Fast-Track (1 year)



Established in 1955, Aix-Marseille Graduate School of Management – IAE is the Business School of Aix-Marseille University

It is the only French state school to be dually accredited EQUIS and AMBA

Dedicated to education and research, IAE Aix-Marseille offers innovative and international programmes (Masters, MSc, MBA, PhD) in the field of general management or specializing in different management disciplines that are constantly in alignment with the needs of the business world.

Due to the emphasis on group work, active learning through practical application, the IAE Aix-Marseille ensures that its graduates excel not only in their field but also in the management of change and interpersonal relations.

OBJECTIVE

Provide high level professionals with the vision of a leader in the mindset of a complex global context. Above and beyond management fundamentals, there is a particular focus on leadership, consulting, innovation and change management.

This training programme is dedicated to national and international executives who are seeking careers at the senior management level within an international framework.

ORGANIZATION

This is an entirely modular programme that can be completed on a part-time basis for professionals who remain in activity, and takes place over the course of two years in the form of 13 intensive weeks (Monday through Saturday). These intensive weeks are set up to take place every other month

This programme may also be completed on a full-time basis in the form of a one-year “Fast Track”

The Executive MBA is run in partnership with 2 Parisian partners: Paristech Arts & Métiers and Institut de Gestion Sociale.

The Executive MBA is an international degree programme, and is accredited by AMBA and EQUIS. Graduates of this programme may also obtain a French Master degree under certain conditions.

PEDAGOGICAL APPROACH

- Courses taught in English**
- Limited class sizes to facilitate interactions
- Three projects to run over the course of the programme:
 - Industry & Company Analysis
 - Business Project
 - Consulting Project
- Team work all over the year with training for feedback and conflict management
- Several occasions to enlarge the network (regular presence of MBA exchange students from all over the world & IAE Aix Alumni)
- Various expert evening conferences
- Modern pedagogical tools: business simulations, e-learning platform, databases

** There is an intensive English language seminar (or French language seminar) that takes place before classes begin for those who would like to improve their language skills.

ADMISSIONS

Criteria

- Master's degree in any field (or equivalence)
- Solid professional in-company experience (7 years minimum) with management responsibilities
- English proficiency

Process

- Interview to evaluate the candidates interest in the programme and professional goals
- Online application form
- Management test (GMAT or TAGE MAGE)
- English evaluation (interview or tests: TOEFL, TOEIC, IELTS)

FINANCING YOUR STUDIES

Our continuing education service is available to assist you in planning the financial aspect of your studies (CIF, CPF, company sponsorship). You may also request for individual financial aid if necessary.

PARTNERS

Consortium members



Pedagogical partnerships



PROGRAMME CONTENT

Week 1: Integration week – Team building, Action Learning, Business Game, Basics of Accounting

Week 2: Marketing Strategy – Marketing & Global Marketing (2)

Week 3: Corporate Analysis – Strategy & Financial Analysis

Week 4: Supply Chain & Information Systems (2)

Week 5: Communication & Leadership – Emotional Intelligence & Key Leadership Challenges

Week 6: Innovation & Business Project – Managing Innovation & Business Project (2)

Week 7: Finance and Budgets – Managerial Finance & Budgeting

Week 8: International Experience/Study Tour – Intercultural Management & Macroeconomics

Week 9: Change Management & HRM – Change Management & Human Resource Management (2)

Week 10: Change & Consulting Practice – Systems Approach & Process Consulting (2)

Week 11: Value Creation – Valuation-Finance & Global Finance

Week 12: Global Strategic Vision – Global Strategy & Business at the Intersection (2)

Week 13: Project Defenses: Consulting Projects & Conferences (2)

(2) Course offered in year 2 for the Part-Time

Within the framework of the “Fast Track”, these training modules are completed by:

- Collective and individual support for the three projects (ICA, BP, CP)
- Personal one-to-one coaching
- Career path development, including individual professional counselling to assist in job search
- Advanced language courses over the year (French & English)
- Participation in a variety of unique workshops (also open to the part-time track)

Attract

Connect

Excel

“IAE Aix is the perfect place to get a Masters in Management. The courses offered at the IAE Aix are really interesting, in terms of duration of study and value proposition. It's optimal to combine ones professional training with pursuing ones professional career.”



Guillaume FAURY
(France)

CEO Airbus Helicopters

“The MBA experience at IAE Aix is something that no one can really illustrate well enough. You have to experience it yourself! That was my main message, if you are thinking of getting an MBA, stop thinking about it and just go for it! Leaders make decisions even when there is some uncertainty. I am glad I made this decision.

I think that the knowledge acquired and the skills developed in the MBA will set you apart as a professional in any working environment and leave you with a life changing experience.”



Harbenz LINKIMER
(Costa Rica)

Senior Financial Analyst ASTRA

“What I found really challenging were the multicultural aspects. Indeed the MBA of IAE Aix is composed of people from all over the world. We had to work together, to adapt to diversity of backgrounds and methods; this was a considerable source of enrichment for me. I really expanded my open mindedness and ability to adapt myself. This is helpful every day in my career and personal life also.”



Juana Catalina
RODRIGUEZ

(Colombia)

Retail Marketing Director GEMALTO

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